



# Welcome Partners

**generation - all of us**

**efficiency - doing things right, being effective**

We provide energy efficiency-focused consulting and project management services for building technology, production processes, and infrastructure challenges. Through our network of geff Partners and our branded services, we bring local and international, licensed experts to you from under one brand to cover all of your energy efficiency-related needs - from planning & installation to maintenance & operation.

**geff**

**geff** is global  
with partners around the globe  
because saving energy works globally

### **Partners in the geff Network**

- They belong to the best of the energy efficiency experts in their countries.
- They serve as the local contact to the geff Network for customers from the industrial, commercial, municipal, and all other facilities-related sectors.
- The geff Partner Network is composed of Development Partners, Planning Partners, and Implementation Partners.
- geff Partners are committed to geff's quality standards
- geff Partners are authorized geff Licensees.

### **The steps towards becoming a geff Partner**

<b>Initial contact with geff</b>	<b>Partnership Agreement</b> <i>Harness the advantages of the geff Network</i> <i>Utilize geff Services</i>
<b>Comprehensive discussion forms the basis for cooperation</b>	
<b>Technical and social competence are important values to us</b>	

### **The factors that unite us:**

**The will to- and the clear focus on saving energy, thinking and acting sustainably, transparency, independence, meeting demanding quality standards, expertise, and enthusiasm.**

together

feel efficiency

feel good

feel **geff**



**Together** *with our costumers, we want to save  
5,000,000,000 kilowatt hours of electricity  
and cut energy costs by 500,000,000 Euros  
over the next ten years*





## geff Services for Partners

### Technical Services

- Expertise Center for Systems and Technology
- Engineering Expertise Network
- Technology and Experience Transfer
- Training and Apprenticeship Programs
- Quality Standards for Project Management and Technology
- Support for Energy Monitoring Systems
- Standardized Documentation Procedures
- Market Research and Benchmarking
- Support Hotline

### Network Services

- Integration into the geff Network and Software Platform
- Project Lead Generation and Allocation through the geff Network
- Research and Development
- Research and Identification of Public and Private Incentive and Financing Databases
- Administration of geff Energy Savings Projects across the geff Network

### Purchasing Services

- Purchasing Pool
- Support during Purchasing Negotiations
- Standardized Supplier Evaluation

### Marketing Services

- Basic Package for Promotion and Advertising
- Merchandising
- Brand Usage and Branded Communication
- Individual Communications Support
- Tradeshow and Event Planning
- Roadshow Conceptualization and Training
- Network Conferences and Seminars
- Creative Workshops
- Support and Training for Customer Acquisition
- Individual Marketing Support through the geff Media Team
- Sustainability Reporting
- Marketing Support for the Generation of Project Leads
- Marketing Resources Pooling

### Energy Savings Guarantee Services

- geff Backs Projects with a Financial Guarantee of the Calculated Energy Savings

### Services for Financing

- Facilitation of Financing Concepts and Solutions for Energy Efficiency Projects
- Administration of those Concepts and Solutions

**geff**  
*Development*  
**Partner**

**geff**  
*Planning*  
**Partner**

**geff**  
*Implementation*  
**Partner**

**Energy**  
**Savings**  
**Guarantee**

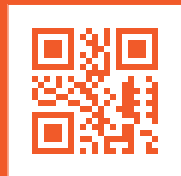
**Financing**  
**Facilitation**



**As a geff Partner, you offer your customer complete solutions  
— a worry-free package —  
guaranteed and financed.**

**Now is the time...**

**benefits**



**geff**  
**generation efficiency**

Steffen Müller, President

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**geff L.P.**

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